IN THE CLAIMS

Claims 1-12.   (canceled)

Claim 13. (currently amended)   A data processing apparatus for recommending content to a user; comprising:

receiving means for receiving favorite content lists via a network from a plurality of user terminal devices including the user terminal device corresponding to the user;

a specifying portion for extracting and ~~specifying~~ generating a content list by comparing content listed in the received favorite content lists;

a recommendation list generation portion for assigning points and ranking content in the ~~specified~~ generated content list and generating a recommendation content list specific to the user based on the ranked content and not including ~~excepting~~ the content of the user's favorite content list; and

transmitting means for transmitting the recommendation content list to the user terminal device corresponding to the user.

Claim 14. (currently amended)   A method of recommending content to a user; comprising the steps of:

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receiving favorite content lists via a network from a
plurality of user terminal devices including the user
terminal device corresponding to the user;

extracting and generating ~~specifying~~ a content list by
comparing content listed in the received favorite content
lists;

assigning points and ranking content in the ~~specified~~
generated content list;

generating a recommendation content list specific to
the user based on the ranked content and ~~excepting~~ not
including the content of the user's favorite content list;
and

transmitting the recommendation content list to the
user terminal device corresponding to the user.

Claim 15. (currently amended) A user terminal device
connected to a data processing system for recommending content
to a user; comprising:

transmitting means for transmitting a favorite content
list and a request for a recommendation content list to a
data processing apparatus via a network; and

receiving means for receiving the requested
recommendation content list;

wherein the recommendation content list is specific to
the user and is generated by extracting and specifying a

content list by comparing content listed in favorite

content lists from a plurality of users, assigning points

and ranking content in the ~~specified~~ generated content

list, and generating the recommendation content list based

on the ranked content and ~~excepting~~ not including the

content of the user's favorite content list.

Claim 16. (currently amended) A data processing system for

recommending content to a user; comprising:

a plurality of user terminal devices including the user

terminal device corresponding to the user, each comprising:

transmitting means for transmitting a favorite

content list and a request for a recommendation

content list; and

receiving means for receiving the requested

recommendation content list; and

a data processing apparatus connected to the plurality of

user terminal devices via a network, comprising:

receiving means for receiving the favorite content

lists from the plurality of user terminal devices and the

request from the user terminal device corresponding to the

user;

a specifying portion for extracting and ~~specifying~~

generating a content list by comparing content listed in

the received favorite content lists;

a recommendation list generation portion for assigning points and ranking content in the ~~specified~~ generated content list and generating the recommendation content list specific to the user based on the ranked content and ~~excepting~~ not including the content of the user's favorite content list; and

transmitting means for transmitting the recommendation content list to the user terminal device corresponding to the user.